



Native American Management Services, Inc.

Outreach to American Indians and Alaska Natives

NAMS is a certified **Native American, woman owned small disadvantaged business** with headquarters in Reston, Virginia, and offices in Alaska, Oklahoma, North Dakota, and Texas. We have served the Federal government since **1992**, and have **long standing relationships with well regarded prime contractors** in the United States.

Fulfill U.S. Census requirements with a subcontractor who is knowledgeable, experienced, and responsive.

Communication strategies and tactics – NAMS supports the American Legacy Foundation and multiple offices within Health & Human Services on communications campaign projects. We provide support from conceptualization to implementation to evaluation. NAMS has unmatched success in working with Tribal governing bodies to gain approval for projects involving American Indians and Alaska Natives.

Communication plans – NAMS provides systemic communications with proven effectiveness for Federal projects. We have staff and consultants with American Indian/Alaska Native subject matter expertise in Alaska, Hawaii and CONUS. We know where Native Americans seek information, and we know what events draw communities together.

Outreach materials – NAMS is experienced in constructing and evaluating culturally-appropriate communications materials for Native communities. We have experience in testing our designs and messages through focus groups with all age groups and in various regions.

Advertising – NAMS provides 24/7 support for information and technical assistance through toll free lines and web resources on national Federal programs serving the Native American community. We produce media in print, television, and radio. We work with and know how to find Native graphic designers, writers, artists, musicians, and television talent.

Public Relations – NAMS has contacts with key Native media, as well as, Native stakeholders. We utilize these existing relationships to deliver messages to target audiences on behalf of our clients. We coordinate special events and national conferences for Tribal programs.